

**CONTRACT****NEW JERSEY 101.5**

**WKXW-FM**  
**109 Walters Ave.**  
**Ewing, NJ 08638**  
**(609) 359-5300**

And:

**Jamestown Associates**  
**116 Craig Road**  
**Suite 1**  
**Manalapan, NJ 07726**

<b>Contract / Revision</b> 4481 /		<b>Alt Order #</b> 30248833
<b>Product</b> PennEast Pipeline		
<b>Contract Dates</b> 11/16/16 - 12/12/16		<b>Estimate #</b> n/a
<b>Advertiser</b> Penn East Pipeline		<b>Original Date / Revision</b> 11/15/16 / 11/15/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WKXW-FM	<b>Account Executive</b> Katz Philadelphia	<b>Sales Office</b> Katz Philadelphia
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKXW	11/16/16	12/12/16	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/16/16	11/22/16	--3----				3	\$500.00				
	Week:	11/23/16	11/29/16	-----				0	\$0.00				
	Week:	11/30/16	12/06/16	--3----				3	\$500.00				
	Week:	12/07/16	12/13/16	--3----				3	\$500.00				
N 2	WKXW	11/16/16	12/12/16	M-F Midday	10:00 AM-2:00 PM		1:00				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/16/16	11/22/16	--2----				2	\$300.00				
	Week:	11/23/16	11/29/16	-----				0	\$0.00				
	Week:	11/30/16	12/06/16	--2----				2	\$300.00				
	Week:	12/07/16	12/13/16	--2----				2	\$300.00				
N 3	WKXW	11/16/16	12/12/16	M-F 2p-7p	2:00 PM-7:00 PM		1:00				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/16/16	11/22/16	--2----				2	\$400.00				
	Week:	11/23/16	11/29/16	-----				0	\$0.00				
	Week:	11/30/16	12/06/16	--2----				2	\$400.00				
	Week:	12/07/16	12/13/16	--2----				2	\$400.00				
N 4	WKXW	11/17/16	12/12/16	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/17/16	11/23/16	---3---				3	\$500.00				
	Week:	11/24/16	11/30/16	-----				0	\$0.00				
	Week:	12/01/16	12/07/16	---3---				3	\$500.00				
	Week:	12/08/16	12/14/16	---3---				3	\$500.00				
N 5	WKXW	11/17/16	12/12/16	M-F Midday	10:00 AM-2:00 PM		1:00				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/17/16	11/23/16	---2---				2	\$300.00				
	Week:	11/24/16	11/30/16	-----				0	\$0.00				
	Week:	12/01/16	12/07/16	---2---				2	\$300.00				
	Week:	12/08/16	12/14/16	---2---				2	\$300.00				
N 6	WKXW	11/17/16	12/12/16	M-F 2p-7p	2:00 PM-7:00 PM		1:00				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/17/16	11/23/16	---2---				2	\$400.00				
	Week:	11/24/16	11/30/16	-----				0	\$0.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WKXW-FM**  
**109 Walters Ave.**  
**Ewing, NJ 08638**  
**(609) 359-5300**

<u>Contract / Revision</u>	<u>Alt Order #</u>
4481 /	30248833

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/16/16 - 12/12/16	PennEast Pipeline	n/a

<u>Advertiser</u>	<u>Original Date / Revision</u>
Penn East Pipeline	11/15/16 / 11/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/01/16 12/07/16 ---2--- 2 \$400.00 Week: 12/08/16 12/14/16 ---2--- 2 \$400.00													
N 7	WKXW	11/18/16	12/12/16	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	9	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/18/16 11/24/16 ----3-- 3 \$500.00 Week: 11/25/16 12/01/16 ----- 0 \$0.00 Week: 12/02/16 12/08/16 ----3-- 3 \$500.00 Week: 12/09/16 12/15/16 ----3-- 3 \$500.00													
N 8	WKXW	11/18/16	12/12/16	M-F Midday	10:00 AM-2:00 PM		1:00				NM	6	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/18/16 11/24/16 ----2-- 2 \$300.00 Week: 11/25/16 12/01/16 ----- 0 \$0.00 Week: 12/02/16 12/08/16 ----2-- 2 \$300.00 Week: 12/09/16 12/15/16 ----2-- 2 \$300.00													
N 9	WKXW	11/18/16	12/12/16	M-F 2p-7p	2:00 PM-7:00 PM		1:00				NM	6	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/18/16 11/24/16 ----2-- 2 \$400.00 Week: 11/25/16 12/01/16 ----- 0 \$0.00 Week: 12/02/16 12/08/16 ----2-- 2 \$400.00 Week: 12/09/16 12/15/16 ----2-- 2 \$400.00													
N 10	WKXW	11/21/16	12/12/16	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	15	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/21/16 11/27/16 4----- 4 \$500.00 Week: 11/28/16 12/04/16 3----- 3 \$500.00 Week: 12/05/16 12/11/16 4----- 4 \$500.00 Week: 12/12/16 12/18/16 4----- 4 \$500.00													
N 11	WKXW	11/21/16	12/12/16	M-F Midday	10:00 AM-2:00 PM		1:00				NM	11	\$3,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/21/16 11/27/16 3----- 3 \$300.00 Week: 11/28/16 12/04/16 2----- 2 \$300.00 Week: 12/05/16 12/11/16 3----- 3 \$300.00 Week: 12/12/16 12/18/16 3----- 3 \$300.00													
N 12	WKXW	11/21/16	12/12/16	M-F 2p-7p	2:00 PM-7:00 PM		1:00				NM	8	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/21/16 11/27/16 2----- 2 \$400.00 Week: 11/28/16 12/04/16 2----- 2 \$400.00 Week: 12/05/16 12/11/16 2----- 2 \$400.00 Week: 12/12/16 12/18/16 2----- 2 \$400.00													
N 13	WKXW	11/22/16	12/12/16	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	9	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/22/16 11/28/16 -3----- 3 \$500.00 Week: 11/29/16 12/05/16 -3----- 3 \$500.00 Week: 12/06/16 12/12/16 -3----- 3 \$500.00													
N 14	WKXW	11/22/16	12/12/16	M-F Midday	10:00 AM-2:00 PM		1:00				NM	6	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/22/16 11/28/16 -2----- 2 \$300.00 Week: 11/29/16 12/05/16 -2----- 2 \$300.00 Week: 12/06/16 12/12/16 -2----- 2 \$300.00													
N 15	WKXW	11/22/16	12/12/16	M-F 2p-7p	2:00 PM-7:00 PM		1:00				NM	6	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/22/16	11/28/16	-2-----				2	\$400.00				
Week:		11/29/16	12/05/16	-2-----				2	\$400.00				
Week:		12/06/16	12/12/16	-2-----				2	\$400.00				
Totals								0.00				118	\$48,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/27/16	37	\$15,300.00	(\$2,295.00)	\$13,005.00
11/28/16 - 12/12/16	81	\$33,500.00	(\$5,025.00)	\$28,475.00
<b>Totals</b>	118	\$48,800.00	(\$7,320.00)	\$41,480.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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